

MD

# MUBAR DAUDA

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## SUMMARY

Results-driven Business Intelligence and Business Process Reengineering Consultant with 4+ years of experience in leveraging data, analytics, and automation to streamline operations, redesign workflows, and improve organizational efficiency. Proven ability to transform fragmented processes into scalable, optimized systems using BI tools, process mapping, and performance analytics. Demonstrated success in leading cross-functional teams to implement process automation solutions that enhance productivity, reduce costs, and increase data-driven decision-making. Adept at identifying process bottlenecks, implementing reengineered workflows, and driving continuous improvement in dynamic business environments.

## KEY ACHIEVEMENT

- Spearheaded over 20 process reengineering initiatives, improving workflow efficiency and reducing operational bottlenecks by up to 40% across departments.
- Developed automated KPI tracking systems using SQL and Python, reducing manual reporting time by 35% and enabling proactive performance management.
- Implemented BI solutions that supported real-time process monitoring, increasing decision-making speed and visibility into operational health by 65%.
- Redesigned legacy workflows across finance, logistics, and sales functions, resulting in 45% cost reduction and 75% SLA compliance improvement.
- Automated reporting pipelines and system alerts, decreasing downtime and refreshing failure impact by 20%, enhancing data reliability.
- Led stakeholder alignment workshops to redesign data-to-decision workflows, contributing to a 15% improvement in financial accuracy through streamlined reconciliation processes.
- Digitized and standardized invoicing and approval processes, eliminating manual errors and reducing cycle time by 20%.
- Trained 50+ staff on reengineered workflows and tools, improving tool adoption and team alignment with redefined business processes.

## SKILLS

- Process Mapping & Workflow Redesign
- KPI Automation & Monitoring
- Operational Efficiency Analysis
- Lean Process Improvement
- Root Cause Analysis (RCA)
- Business Tracking
- ETL Process Design
- Business Process Modeling (BPMN)
- Change Management Communication
- Process Documentation & SOP Development
- Continuous Process Improvement (Kaizen, DMAIC)
- Documentation Management
- Stakeholder Reporting & Visualization
- Data Analysis & Storytelling

## TECHNICAL SKILLS AND SOFTWARE PROFICIENCIES

- **Programming Languages:** Python, SQL, DAX
- **Data Visualization Tools:** Power BI Desktop/Service, Tableau, MS Excel, Google Sheets
- **Data Warehousing:** Google Cloud Platform (GCP), Clickhouse Data Warehouse (CH DWH), Microsoft Azure
- **ETL & Reporting Tools:** SQL Server Reporting Services (SSRS), SQL Server Integration Services (SSIS)
- **Workflow Automation:** Power Automate, Zapier, Alteryx
- **Process Mining:** Celonis, UiPath Process Mining
- **Project Tools:** Microsoft 365, Google Workspace, Jira, Notion

## EXPERIENCE

**Business Intelligence Analyst / TA Insight Hub - Abuja, Nigeria** Sept 2024 – Present

- Led process reengineering initiatives across five departments by translating business requirements into scalable BI solutions, reducing operational bottlenecks by 30%.
- Redesigned reporting workflows using automation and real-time data pipelines, cutting manual data preparation by 40%.
- Spearheaded the automation of manual data tracking and KPIs, improving visibility into performance metrics and enabling agile decision-making.
- Facilitated business process optimization by developing 15+ interactive dashboards that simplified data flow and enabled consistent reporting across teams.
- Conducted workflow training for 50+ staff, improving adoption of reengineered processes and BI tools, increasing overall efficiency by 60%.

**Data & Business Intelligence Analyst / Vendease - Lagos, Nigeria** Sept 2023 – Feb 2025

- Executed end-to-end process automation using Python and SQL, resulting in a 35% reduction in manual reporting efforts across sales, logistics, and inventory.
- Reengineered legacy data reporting frameworks to create 10+ dashboards aligned with current operational workflows and strategic goals.
- Collaborated with data engineers during the migration to GCP and Clickhouse DWH to redesign data ingestion and streamline business intelligence architecture.
- Developed and deployed real-time analytics dashboards enabled continuous process improvement and optimized daily operations.
- Revamped stakeholder reporting systems, replacing fragmented manual reports with unified dashboards that enhanced process transparency and control.

**Business Intelligence Analyst / Community 1st Union - Iowa, USA** Oct 2021 – Feb 2023

- Led a BPR initiative in finance and operations, automating billing and payment tracking systems to reduce invoicing errors by 20% and increase financial accuracy by 15%.
- Designed SSRS and SSIS-based automated reporting pipelines, replacing legacy Excel-based systems and saving hours of manual work weekly.
- Partnered with non-technical stakeholders to reengineer internal workflows, aligning data pipelines with strategic decision-making.
- Delivered actionable insights that influenced organizational restructuring of payment and reconciliation processes, reducing cost leakages.

**Data Analyst Tutor / Hagital Consulting - Lagos, Nigeria** Sept 2022 – Nov 2022

- Significantly improved academic ratings by 20% based on positive feedback from students, demonstrating the effectiveness of the tailored Data Analytics training program.
- Developed comprehensive and engaging training content focused on Data Analytics, providing students with the necessary knowledge and skills to excel in the field.
- Simplified and demystified complex Data Analysis Tools such as Excel, Power BI, and SQL, enabling students to confidently utilize these tools for effective data analysis.
- Curated a diverse range of hands-on practice questions aligned with the training content, allowing students to apply and reinforce their learning, and assess their knowledge and progress.
- Integrated real-life case studies into the tutoring sessions, providing practical examples and scenarios where students could apply the concepts and techniques learned, thereby enhancing their understanding and real-world problem-solving abilities in Data Analysis.

- Develop engaging and high-quality content for DataSchooled's online learning platform, ensuring it aligns with the organization's educational objectives and target audience.
- Conduct thorough research on data-related topics, industry trends, and emerging technologies to create up-to-date and relevant content for learners.
- Collaborate with subject matter experts and instructional designers to design and create effective learning materials, including course modules, presentations, quizzes, and case studies.
- Ensure the accuracy and clarity of content by reviewing and editing materials, checking for grammatical errors, logical flow, and adherence to instructional design principles.
- Stay abreast of advancements in data science and related fields, continuously expanding knowledge and expertise, and integrate new insights into the content development process to deliver cutting-edge educational resources.

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## **EDUCATION**

**Bachelor of Science:** Computer Science

*09/2024*

Miva Open University - Abuja, Nigeria

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## **ACTIVITIES & AWARDS**

- **Campus Lead – Data Scientist Network:** Led a team of 20+ students to organize data science workshops and hackathons.
- **Outstanding Student in Computer Science:** Recognized for academic excellence and leadership in the 2021/2022 academic year.

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## **CERTIFICATIONS**

- **Microsoft Fabric Analytical Engineer Associate – DP600**
- **Microsoft Power BI Data Analyst Associate – PL300**
- **Foresight BI & Analytics – Mastering DAX Foundations**
- **Google Data Analytics Certificate – Coursera**
- **Dataguet.io – APIs and Web Scraping in Python**